

IN THE SPECIFICATION:

Please amend the title of the invention to read as follows:

--METHOD AND SYSTEM FOR PROVIDING INFORMATION  
USING KEYWORDS, AND PROGRAM THEREFOR--.

Please replace the paragraph on page 2, lines 17-24, with the following  
amended paragraph:

D1  
--The information provider side wants a user to have an interest in, e.g.,  
advertisement information. In fact, advertisement information is not always indispensable for the  
user. It is preferable to appropriately provide such dispensable information timely ~~because~~ so the  
user is not displeased with the advertisement, and additionally, to transmit information on the  
provide provider side is transmitted to the user.--